SHAPING our future...
Sustainable Community Plan 2007-2021 for Nuneaton and Bedworth
Community planning is about a range of partners working together to better plan, resource and deliver quality services that meet the needs of people who live, work and visit Nuneaton and Bedworth. We recognise that improving the overall wellbeing of all local people will take time and so we have developed a long-term vision for the Borough.

But it’s not just about creating a plan or a vision; it is about working together to tackle major issues such as transport, health, education, employment, housing and community safety, all of which affect people’s quality of life on a daily basis.

These issues need a shared response from and the full involvement of public sector agencies, local businesses, voluntary and community organisations and especially local people in order to improve the quality of life for everyone in the Borough.

The Local Strategic Partnership in Nuneaton and Bedworth is committed to working together to make a difference to the lives of all local people. Together with key partners who deliver services to those who live in our communities, they will continue to work effectively to deliver your priorities as outlined in this Community Plan.

To find out more, read on...

Christine Kerr – Chair
Nuneaton and Bedworth Local Strategic Partnership
How we have consulted
What is the Local Strategic Partnership?
Past Successes

Theme 1 
Stronger Borough
  • Supporting Communities
  • Housing
  • Learning

Theme 2 
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Theme 3 
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  • Environment
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Our aim has been to ensure that the Sustainable Community Plan 2007-2021 addresses as many priorities of local people as possible. We have tried to achieve this by meeting and consulting as many representative groups and residents of the Borough as possible, meeting many face to face.

All consultations have had two clear areas of focus:

1. To find out what factors are having the greatest impact on people’s quality of life throughout the Borough.

2. To raise the profile of and make people aware of what the Sustainable Community Plan includes and the role of the Local Strategic Partnership.

As a result of this we:

- Met or had contact with over 1600 people
- Attended community road shows in every ward across the Borough
- Attended community and public events including the carnival and International Women’s day
- Worked with local schools and the Youth Forum to discuss the priorities of young people
- Developed an online questionnaire for local people to complete
- Carried out in-depth analysis with the Peoples’ Panel, which consists of a 1000 randomly selected residents from across the Borough
- Contacted 372 community, voluntary and faith organisations across Nuneaton and Bedworth

All views, comments and concerns that resulted from the consultation, together with all other relevant research, has been used to inform and develop this Plan.
The aim of any LSP is to bring together organisations from the public, private, voluntary and community sectors to work together as a single group for the benefit of an area.

The Nuneaton and Bedworth LSP was established in July 2003 and we believe that by working more closely together we will achieve more in improving the ‘quality of life’ within the Borough. The Partnership listened to what people of Nuneaton and Bedworth said and considered the issues emerging from the consultation. From this we have set out ‘Our Vision’ to take the Borough forward in the next 14 years.

**Who are we?**

The LSP currently includes the following organisations and is supported by the Government Office of the West Midlands:

- Nuneaton and Bedworth Borough Council
- Warwickshire County Council
- Nuneaton and Bedworth Council for Voluntary Service
- Warwickshire Primary Care Trust
- Coventry and Warwickshire Learning and Skills Council
- Warwickshire Fire and Rescue Service
- Warwickshire Police
- The Chamber
- Job Centre Plus
- Coventry and Warwickshire Connexions
- Advantage West Midlands

**Our Vision:**

“In 2021, Nuneaton and Bedworth will be a place with strong, vibrant communities where everyone has access to opportunities, choices and high quality services”

The Partnership has developed this Vision to provide a long term approach that is complemented by a short term action plan. These initiatives can make a real difference to the Borough and narrow the disadvantage gap between Nuneaton and Bedworth and the rest of Warwickshire with respect to key aspects of social and economic wellbeing through the realisation of the Vision.

You can find out more about the LSP and how they will deliver the actions within this document.
Past successes and some challenges for the LSP

Community Well-being
A measure of Community Well-being is the percentage of residents satisfied with their neighbourhood as a place to live. The current percentage within Nuneaton and Bedworth is 79.5% and the LSP will work with partners to increase this percentage.

Residents of Keresley Village were extremely happy when through Partnership working much needed environmental improvements and a community clean-up took place at Rathbone Close, in 2006.

Social Participation
A target in the Community Plan 2004 – 2007 for Social Participation, which is the percentage of residents who are actively involved in at least one or more community or voluntary groups, was 27%. The current percentage is 18% and our consultation showed that this is still important to residents.

Young people from Kings Community Church gave up time within their school holidays to help reduce the amount of litter and fly tipping in local woodland by carrying out a clean-up day.

Waste Recycling
Waste and Recycling is important to us all and currently within Nuneaton and Bedworth the percentage of total tonnage of household waste which has been recycled or sent for composting is 11.7% and composted 13.9%. The LSP will work in partnership to increase this figure.

For further information on recycling please contact the recycling team on (024) 7637 6376

Health
A challenge nationally is obesity in young people; the LSP will tackle obesity by improving access to physical and sporting activity.

There are 20 multi-use games areas across the Borough, which encourage young people to exercise and help reduce Anti-Social Behaviour. If you would like to find out more about these facilities visit Nuneaton and Bedworth Leisure Trust website at: www.nbleisuretrust.co.uk
challenges for the future

Fear of Crime
Reducing the Fear of Crime is a real challenge for the LSP: under the new Sustainable Plan we will constantly work to reduce this fear. The Police have increased the number of officers from 24.5 to 32.5 and the number of Police Community Support Officers from 18 to 33.

Nuneaton and Bedworth Borough Council Town Centre Wardens and Warwickshire Police officers equipped with specialist cameras.

Community Plan Fund
Over the lifetime of the Community Plan 2004 - 2007 £82,500 was provided by the partnership to fund 30 Community Plan Projects delivered by the Community. Decisions on the funding were made by Community Representatives.

A challenge for the LSP is to engage more people involved in local decision making.

Newdigate Allotments
Lesley Blower, Vice Chair and James Jackson, Secretary receive their Community Plan Fund 2006 plaque. The allotment group secured funding from five funders to build a toilet block with disabled facilities, James states “It is wonderful that we can engage with local schools to visit and work an allotment as we now have adequate provision of male and female toilets and hand washing facilities on the allotment site”.

Sustainability Day 2006
The Mayor Councillor Julie Jackson and Jerry Doherty, Assistant Director – Chief Executive’s Office, Nuneaton and Bedworth Borough Council hear about the Real Nappy project which encourages families to use real nappies. To find out more about the project contact ContinYou on (024) 7658 8440

These are just some of the achievements and ongoing challenges for the LSP.

THEMES

The themes of the new Sustainable Community Plan are contained within pages 8 – 15 and show the issues that the Community feel are important to them and what we as an LSP will do to address these. A three-year action plan on pages 20 – 27 shows how the LSP will address the issues.
THEME 1: STRONGER BOROUGH

SUPPORTING COMMUNITIES

Incorporates Housing and Learning

What you told us:

Get more local residents involved in the areas where they live

Promote projects that involve young and old together

56% of people consulted felt that they had influence over decisions affecting their neighbourhoods

Improve communications to communities

Encourage communities to respect and value each other

Ensure every area has equal access to resources

What we will do:

Promote and encourage volunteering whilst retaining existing volunteers

Promote more intergenerational and inter-community activities

Develop effective and transparent ways for people to shape their local area

Improve the support provided to community and voluntary groups

Ensure that everyone has equal access to partner services and resources

How can you contribute:

- Volunteer on average at least two hours every week
- Get involved in a community-based activity
- Take the time to talk to your neighbour

To find out more on Volunteering
Contact: Nuneaton & Bedworth Volunteer Centre (024) 7631 5151

Current picture:

- Approximately 450 community and voluntary groups exist in the Borough
- The index of multiple deprivation 2004 shows that two of the Borough’s Super Output Areas (SOAs) are within the 10% most deprived SOA in England
- 26 of the 37 Warwickshire’s SOAs within the 30% most deprived in England are in the Borough
- 18% of residents are actively involved in at least one or more community or voluntary groups

Aim:

Improve the wellbeing of communities by helping people work together, support and understand each other.

Targets by 2010:

- Establish five intergenerational or inter-community projects each year
- Increase the number of people who formally volunteer on an average of at least two hours per week (LAA)
- Increase the percentage of residents who feel they can influence decisions affecting their local area (LAA)
- Increase the percentage of people who feel their local area is a place where people from different backgrounds get on together (LAA)
Aim:
Give everyone the opportunity of living in a decent, affordable home.

Current picture:
- There are some 4,000 persons on the Council’s housing register awaiting housing, with vacancies running at around 400 per year.
- Approximately 75% of the Council’s housing stock meets the Government’s Decent Homes Standard.
- Some 14,800 homes (33.25%) in the private sector are considered to be below the Government’s Decency standard.
- Around 4,800 households that are in non-decent homes are considered to be ‘vulnerable’.
- Homelessness in the Borough continues to increase.

What you told us:
- Use the empty homes policy to provide accommodation to meet people’s needs.
- Promote the take-up of the Landlords Accreditation Scheme to improve the private rented sector.
- Delivering affordable housing should be a high priority for the Council.
- Provide help and support where possible to private home owners.

What we will do:
- Ensure all the Council’s homes achieve the Decent Homes Standard by 2010.
- Work with owners to improve the standard of their homes and provide financial assistance packages and advice.
- Work with owners and landlords to bring empty homes in the Borough back into use and maximise the available housing.
- Work with other housing partners in the public and private sector to provide new affordable homes in the Borough, and use the Council’s land and resources to obtain financial support to achieve this.
- Provide a positive and proactive housing advice service to help people find their own accommodation.
- Work with partners to provide a range of housing suited to the requirements of the increasing numbers of older people.

Targets by 2010:
- 100% of Council stock to be decent.
- Empty homes in the private sector to be reduced by 25%.
- Increase the number of landlords using the Council to find tenants by 100%.
- Provide flexible financial packages to 400 home owners to improve energy efficiency in their homes every year.
- Provide at least 100 new affordable homes every year.

How can you contribute:
- Let Nuneaton and Bedworth Borough Council Housing know of any empty properties in the Borough.
- Contact Housing for energy efficiency advice.

To find out more on Housing Advice:
Contact: Nuneaton & Bedworth Housing (024) 7637 6376.
**Aim:**
Provide and support opportunities within the Borough that help foster and support a learning culture across all age groups.

**Current picture:**
- There are five Children’s Centres already established with four more being ready for opening April 2008
- There are 51 County Council maintained schools in the Borough
- GCSE A*-C result in 2006 was 52% which is below the Warwickshire average of 58.46% although the area is improving at a faster rate than other areas of the County
- 92% of Year 11 school leavers go into further education, training or employment
- 18.4% of the adult population within the Borough have no qualifications This is considerably higher than the Warwickshire average of 13.4%

**What you told us:**
- Give everyone an equal chance to take part in learning to improve the skills of people within the Borough
- Offer a wide range of learning opportunities for all
- Support schools to play a fuller role in their communities
- Better inform communities of learning and training opportunities in their local area

**What we will do:**
- Ensure that everyone has equal access to learning opportunities
- Make available clear information, advice and guidance about learning, especially in areas of deprivation
- Improve the range of alternative curriculum options for 14 to 19 year olds (LAA)
- Improve the attainments of looked-after children within the Borough (LAA)
- Support the Extended Services Programme within the Borough

**Targets by 2010:**
- Increase the attainment at Key Stages of the National Curriculum within the Borough
- Close the attainment gap in disadvantaged areas in Nuneaton and Bedworth
- Reduce the number of young people not in education, employment or training
- Reduce the number of fixed-term and permanent exclusions from schools in the Borough
- Work with and support adults to improve their levels of basic skills
- Support and develop learning provision within a variety of community settings

**How can you contribute:**
- Support your children in their homework by providing a suitable quiet place to work
- Take advantage of the many opportunities on offer to increase your own skills or simply to learn for fun
- Talk to your employer and work colleagues about what learning could be usefully delivered within your workplace
What you told us:

Work together to reduce crime and the fear of crime

Do more to tackle Anti-Social Behaviour

Reduce domestic burglary, car theft and violence

Provide more Police presence at a local level

Tackle drug, alcohol and substance misuse

Help establish Neighbourhood Watch and Residents Associations in the community

Tackle shoplifting and other related retail crime

What we will do:

• Work to reduce the fear of crime
• Continue to address Anti-Social Behaviour
• Work together to reduce domestic burglary, business, vehicle and violent crime
• Support the development of Safer Neighbourhoods across the Borough
• Implement initiatives that will help reduce drug, alcohol and substance misuse crime

Targets by 2008:

Reduce the fear of crime by 10%

Build respect in communities and reduce Anti-Social Behaviour

Reduce vehicle, violent and business crime by 17.5% by 2008

Reduce domestic burglary by 20%

Reduce the percentage of people who think drug dealing/use is a problem in their local area

How can you contribute:

• Join or set up a Neighbourhood Watch or Residents Association
• Continue to report crime
• Participate in the new local Safer Neighbourhoods initiative
• Support and utilise initiatives to reduce crime and the fear of crime e.g. Smartwater and remove all valuables from your car
**Theme 3: Healthier Borough**

**Aim:** Improve access to health care and improve life expectancy within the Borough, by promoting more healthier and active life-styles.

**Current picture:**
- Life expectancy is lower than the national average but improving
- A quarter of all adults are classed as obese
- Smoking, drinking and poor diet are problems in the Borough
- Deaths from heart disease and stroke although declining are significantly higher than the rest of England
- 1 in 20 under 18s become pregnant which is significantly higher than the rest of Warwickshire
- Of the five District Councils in Warwickshire, Nuneaton and Bedworth Borough Council has both the highest number and rate of conceptions to under-18s and is above the national average

**What you told us:**
- More people, especially children, should take part in sport and leisure activities
- More drop-in centres for those suffering from mental health issues
- More information on the benefits of a healthy lifestyle
- Make areas no smoking and provide clean air zones
- Encourage healthy eating
- 79% of people surveyed felt that taking part in sport and leisure activities was important
- Provide better information on benefit advice and grant entitlements

**What we will do:**
- Raise awareness and understanding of mental health issues
- Encourage healthier lifestyles by promoting and improving health education and advice
- Work with schools to achieve the National Healthy Schools award
- Tackle obesity by improving access to physical and sporting activity
- Tackle health inequalities
- Work in partnership to implement initiatives that will help reduce unplanned/unwanted teenage conceptions
- Work in partnership to tackle poverty and deprivation issues within the Borough
- Work in partnership to help older people maintain their independence in the community

**Targets by 2010:**
- Increase life expectancy at birth to the England average of 78.6 years for men and 82.5 years for women
- Reduce the percentage of adults smoking to 21% or less
- Reduce the levels of obesity
- Reduce unplanned/unwanted teenage pregnancy by 50% (LAA)
- Increase the number of schools attaining the National Healthy Schools award (LAA)
- Improve health and reduce health inequalities (LAA)
- Increase claimant income for Council Tax and housing benefit

**How can you contribute:**
- Eat 5 portions of fruit and vegetables a day
- Stop smoking
- Do 20 minutes of moderate exercise 5 times a week
- Join a gym or community activity group
- Talk to your children about sex education
**Theme 4: Sustainable Borough Environment**

Incorporates Environment, Travel and Accessibility and Town Centres and Economic Development.

**Aim:**
Have a high quality environment with increased biodiversity and a sustainable approach to waste and energy.

**Current picture:**
- 26% of all household waste is recycled
- 83% of new dwellings are built on previously developed land
- 48.2% of employment premises built on previously developed land
- An awareness day around sustainability held each year for residents

**What you told us:**
- Widen waste recycling to include plastics and cardboard
- Tackle climate change
- Use maximum fines to discourage litter louts
- Promote the use of renewable energy
- Educate and promote energy efficiency to the public
- Educate young people about the local environment
- Encourage residents to purchase Fairtrade products
- Improving public open spaces and natural habitats should be a priority.

**What we will do:**
- Improve and increase waste recycling
- Work in partnership to tackle climate change
- Raise awareness of renewable energy and work in partnership to make the Borough more energy efficient
- Continue to tackle environmental crime such as pollution, fly tipping and litter
- Protect and promote public open spaces and natural habitats in the Borough
- Raise awareness and educate the public on sustainability issues

**Targets by 2010:**
- Increase the amount of municipal waste recycled to 16% (LAA)
- Increase the amount of municipal waste composted to 19% (LAA)
- Achieve Fairtrade Town Status by 2009
- Increase the use of renewables

**How can you contribute:**
- Always recycle, including paper, bottles and glass etc
- Buy local produce and reduce food miles
- Reduce energy use – turn the heating down, turn the lights off
- Don’t leave the TV or PC on standby (appliances left on standby use 20% more energy)
- Use Fairtrade products
- Use energy saving devices e.g. low carbon lightbulbs
- Report flytipping and litter pollution
**What you told us:**

- Design and accessibility of public transport and roads should be a priority
- Tackle illegal and Anti-Social parking
- Provide a better bus service in the evenings and weekends
- Providing better and safer facilities for cyclists may encourage people out of their cars
- Public transport needs to be accessible to all
- Manage traffic on existing and new roads to make them safer and reduce casualties

**What we will do:**

- Encourage the use of public transport
- Encourage people to walk or cycle where possible
- Reduce the amount of illegal parking
- Develop car share programmes
- Improve road safety and reduce casualties

**Targets by 2010:**

- Reduction in the number of road casualties in a calendar year (LAA target)
- More sharing of journeys to school
- Proportion of workforce as a whole covered by travel plans
- Number of cycling trips on upgraded routes
- Level of patronage on upgraded bus routes

**How can you contribute:**

- Join a car sharing scheme
- Walk or cycle to work or school
- Use public transport
- Park responsibly and within local regulations
What you told us:

Attract a wide range of new business and developments to the area
Inform people better in relation to jobs and training opportunities available
Provide help and support to businesses wanting to invest in the area
Improve both Town Centres

What we will do:

• Work to increase the number of businesses investing in Nuneaton and Bedworth
• Improve access to jobs and training opportunities
• Make our Town Centres vibrant and competitive
• Support existing and new businesses across the Borough
• Improve safety and security of Town Centres

Targets by 2010:

Increase investments into target sectors
Increase the number of business start-ups and social enterprises trading successfully
Double the Police presence in both Town Centres
Increase footfall in the Town Centres by 2%
Maintain the level of empty units at 1% below the national average
Increase the number of jobs per 1000 population in Nuneaton and Bedworth by 2%

How can you contribute:

• Shop locally and support our independent businesses with your custom
• Enquire about training or new job opportunities to make the most of your abilities
• Join a local business group to get your voice heard
• Park legally in Town Centres
The Local Strategic Partnership will be working with other partners to deliver its Vision and the aims of this plan. Exciting new initiatives which will help and enable the Local Strategic Partnership to drive positive change are Local Area Agreements and the Local Development Framework, both of which will help transform the way that services are developed and delivered.

**Warwickshire’s Local Area Agreement (LAA)**

This Local Area Agreement is a term that you might hear on a regular basis, and you will certainly see reference to LAA throughout this Community Plan as the Plan’s priorities reflect the LAA objectives for Warwickshire.

**But what is an LAA?**

The LAA is a radical new approach to the way Councils and other partners deliver services to the people of Warwickshire, including the residents of Nuneaton and Bedworth. It involves a three-year agreement between Partners in Warwickshire and Central Government, which will run from April 2007 to March 2010, aimed at ensuring the delivery of better outcomes for the people of Warwickshire.
LAAs exist within every district in Warwickshire and the Local Strategic Partnership will address the Priorities of this Community Plan and that of the Nuneaton and Bedworth LAA:

- narrow the gap affecting vulnerable communities and people and help Nuneaton and Bedworth catch up with the rest of Warwickshire;
- focus effort and resources on people, families and communities that require greater levels of support and intervention to bring them up to the county average;
- focus on the priorities for improvement to services that are used by everybody to improve outcomes for all;
- improve access to service provision within local communities and the accountability of service providers to local people;
- sharpen partner relationships by ensuring that there is a strong focus on outcomes, together with clear responsibilities and accountabilities;
- build on the success we have already achieved in the Quality of Life indicators and continue to further support the local economy.

Local Development Framework (LDF)

A new planning system was introduced in 2004, which introduced this Framework which will set out the planning policy framework for the Borough. It is intended that the LDF should be a key component in the delivery of the Sustainable Community Plan and should cover those elements of the plan that relate to the development and use of land. Nuneaton and Bedworth Borough Council has adopted a Local Development Scheme, which sets out a three-year programme for documents that will make up the LDF. These documents must show the links to the Sustainable Community Plan.

Further information on the LDF can be obtained from www.nuneatonandbedworth.gov.uk

Regional Strategies

The West Midlands Regional Assembly is responsible for producing a series of Regional Strategies. These provide the framework for strategies and plans at district level. The Sustainable Community Plan has had regard for these strategies.

These include:
- Regional Spatial Strategy
- Regional Housing Strategy
- Regional Economic Strategy (jointly produced with Advantage West Midlands)
- West Midlands Cultural Strategy
- West Midlands Energy Strategy

The Nuneaton and Bedworth LAA commences in April 2007.
To find out more information about the Warwickshire LAA you can visit the following websites: www.warwickshire.gov.uk or www.nuneatonandbedworth.gov.uk.
Community Plan
Consultees

Thank you to everyone who helped in the development of this plan including the following:

Bedworth Carers
Bedworth Salvation Army
Citizens Advice Bureau (CAB)
Community Forums (Housing)
Community Plan and Involvement Forum (CPI Forum)
Disability Information Advice Line (DIAL)
Etone School (Year 9)
Friendship Care and Housing (FCH)
Good Friends
Heritage Forum
Horeston Grange Friendship Group
International Women’s Day
Keresley Village Community Centre
Local Ethnic Minority Advisory Council (LEMAC)
Moving on Together Group
Neighbourhood Watch
Nuneaton and Bedworth Borough Council
Nuneaton and Bedworth Town Centres
Nuneaton and Bedworth Leisure Trust
Nuneaton and Bedworth Youth Forum
Nuneaton and District Friends of the Earth
Nuneaton Carnival
Nuneaton Women’s Multicultural Resource Centre (NWMRC)
Older People’s Forum
Pastels Day Centre
Patient and Public Involvement Forum (PPI Forum)
Peoples’ Panel
Quest Associates
Residents Executive
Richmond Care Villages
Rowan Organisation
St Thomas More School (Year 8)
Terrance Higgins Trust
The Nuneaton Society
University of the 3rd Age
Elected Members
Voluntary Sector Market events
Warwickshire Association for the Blind
Warwickshire County Council
Warwickshire Police
Warwickshire Primary Care Trust

Secondary information and strategies that have informed or helped shape the plan

1. Crime and Disorder Reduction Partnership
   www.nuneatonandbedworth.gov.uk
2. Regeneration Zone Implementation Plan
   www.advantagewm.co.uk
3. Sustainable Communities Plan
   www.communities.gov.uk
   www.warwickshirepct.nhs.uk
5. Nuneaton and Bedworth - Health Profile
   www.communityhealthprofiles.info
6. Draft Warwickshire Local Area Agreement
   www.warwickshire.gov.uk
7. West Midlands Regional Observatory Report
   www.wmro.org
8. Town Centres Action Plan
   www.nuneatonandbedworth.gov.uk
9. Environmental Sustainability Strategy
   www.nuneatonandbedworth.gov.uk
10. Every Child Matters
    www.warwickshire.gov.uk
11. NBBC Best Value Performance Plan
    www.nuneatonandbedworth.gov.uk
12. NBBC Corporate Plan
    www.nuneatonandbedworth.gov.uk
13. NBBC Housing Strategy
    www.nuneatonandbedworth.gov.uk
14. Warwickshire Strategic Plan
    www.warwickshire.gov.uk
15. Quality of Life in Warwickshire
    www.warwickshire.gov.uk
16. Index of Multiple Deprivation
    www.warwickshire.gov.uk
17. 2001 Census Data
    www.warwickshire.gov.uk
18. West Midlands Economic Strategy
    www.advantagewm.co.uk
19. Voluntary Sector Analysis
    www.cvsnunbed.co.uk
Local Strategic Partnership

is a group that develops the vision and strategy for the Sustainable Community Plan that monitors and reviews progress.

Advisory Group
Secretariat
Sustainable Community Plan

Supporting Communities
Stronger Borough
Housing
Learning

Safer Borough
Healthier Borough
Sustainability and Enterprise

Sustainable Borough
Environment and Sustainability
CounterCentres & Economic Development
Travel & Accessibility

Delivery Framework for Sustainable Community Plan subject to the adoption of the Warwickshire Local Area Agreement

Children and Young People
Stronger Communities
Safer Communities
Healthier Communities and Older People
Economic Development and Enterprise
Environment and Sustainability

LOCAL AREA AGREEMENT

LocaL Area Agreement
is a group that develops the vision and strategy for the Sustainable Community Plan that monitors and reviews progress.
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<tr>
<th>What we will do</th>
<th>How we will do it</th>
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| Promote and encourage volunteering whilst retaining existing volunteers      | • Maintain and increase the number of volunteers by working with partners to establish a volunteer quality standard  
• Target areas where there are low levels of volunteering  
• Promote the benefits of volunteering to all sections of the community  
• Encourage local employers to support staff to volunteer in the community |
| Promote more intergenerational and inter-community activities                  | • Develop and support partnerships between schools and community groups.  
• Develop and support skills exchange projects  
• Support intergenerational and inter-community projects that raise awareness of and celebrate the heritage of the Borough  
• Support a series of celebrating age events |
| Develop effective and transparent ways for people to help shape their local area | • Develop a partnership protocol for informing and engaging local people in decision-making processes  
• Promote better awareness of local democracy  
• Encourage and support the establishment of community networks to enable participation in decision-making |
| Improve the support provided to community and voluntary groups                 | • Develop and support the Community and Involvement Forum and establish an information sharing protocol  
• Develop effective and innovative mechanisms to strengthen communication between the public, private, community and voluntary sectors  
• Encourage and support the establishment of Local Exchange Trading Schemes |
| Ensure that everyone has equal access to partner services and resources        | • Work with agencies to ensure that the needs of vulnerable and hard to reach groups are understood and met  
• Partners reviewing their service provision and resource allocation in order to ensure the differing needs of all local people are addressed |
## HOUSING  Action Plan 2007-2010

<table>
<thead>
<tr>
<th>What we will do</th>
<th>How we will do it</th>
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| Ensure all the Council’s homes achieve the Decent Homes Standard by 2010       | • Continue to fund capital works to the Council’s housing stock  
• Consider alternative methods of procurement to offer value for money  
• Invest in energy efficient measures and advice  |
| Work with owners to improve the standard of their homes and provide financial assistance packages and advice | • Undertake a stock condition survey  
• Promote housing advice and assistance  
• Offer a range of financial assistance to help home owners improve their homes |
| Work with owners and landlords to bring empty homes in the Borough back into use and maximise the available housing | • Operate a Landlords Accreditation Scheme  
• Expand the Rent Deposit and Rent Guarantee Schemes  
• Set up a Landlords Forum and provide assistance with lettings, management and finding suitable tenants |
| Work with other housing partners in the public and private sectors to provide new affordable homes in the Borough, and use the Council’s land and resources to obtain financial support to achieve this | • Seek to improve working relationships with the Housing Corporation and other social landlords  
• Through a housing needs survey, identify evidence to release areas of land for development of affordable housing  
• Seek to make better use of land owned by the Council, such as former garage sites, to develop more homes |
| Provide a positive and proactive housing advice service to help people find their own accommodation | • Continue to develop proactive housing advice services, especially in the private sector  
• Promote financial and technical assistance to bring homes back into use  
• Promote other housing options to those on the housing waiting list |
<p>| Work with partners to provide a range of housing suited to the requirements of the increasing numbers of older people | • Work with partners to address the issue of an ageing population and the housing requirements that will develop over the next decade and beyond |</p>
<table>
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<tr>
<th>What we will do</th>
<th>How we will do it</th>
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<tbody>
<tr>
<td>Ensure that everyone has equal access to learning opportunities</td>
<td>• Work in partnership with schools to increase the attainment of pupils at Key Stages 2 and 4 of the National Curriculum within the Borough</td>
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<td></td>
<td>• Work in partnership with schools to increase the attainment of pupils at the Foundation Stage of the National Curriculum within the Borough</td>
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<td></td>
<td>• Work with schools and local partners to close the attainment gap in disadvantaged areas in Nuneaton and Bedworth</td>
</tr>
<tr>
<td></td>
<td>• Work with local schools, colleges and training providers to reduce the number of young people not in education, employment or training</td>
</tr>
<tr>
<td></td>
<td>• Work with schools and local partners to reduce the number of fixed-term and permanent exclusions from schools in the Borough</td>
</tr>
<tr>
<td></td>
<td>• Work with and support adults to improve their levels of basic skills</td>
</tr>
<tr>
<td></td>
<td>• Work together to effectively promote learning opportunities available across the Borough</td>
</tr>
<tr>
<td></td>
<td>• Work closely with the vibrant voluntary and community sector to build capacity within the Borough</td>
</tr>
<tr>
<td>Make available clear information, advice and guidance about learning, especially in areas of deprivation</td>
<td>• Work in partnership to ensure that opportunities are available in appropriate venues at appropriate times to ensure that people of all ages have access to the skills, knowledge, confidence and understanding to achieve their full potential</td>
</tr>
<tr>
<td>Improve the range of alternative curriculum options for 14-19 year olds (LAA)</td>
<td>• Develop a 14-19 on-line area prospectus to help local young people choose the best learning path</td>
</tr>
<tr>
<td></td>
<td>• Work in partnership with schools and colleges to increase the attainment of 16-19 students in the Borough</td>
</tr>
<tr>
<td></td>
<td>• Work with local schools, colleges, training providers and other partners to develop an area strategy for 14-19 education</td>
</tr>
<tr>
<td></td>
<td>• Introduce Specialised Diplomas for students in schools and colleges across the area and work with providers to ensure these young people have full support in their learning</td>
</tr>
<tr>
<td></td>
<td>• Promote the Connexions and Nextstep telephone lines as information points</td>
</tr>
<tr>
<td></td>
<td>• Set up a ‘one stop shop’ information centre based on a school site</td>
</tr>
<tr>
<td>Improve the attainment of looked-after children within the Borough (LAA)</td>
<td>• Monitor the attainment of looked-after children in schools and work closely with other agencies to support the needs of these children</td>
</tr>
<tr>
<td>Support the Extended Services Programme within the Borough</td>
<td>• Work with schools and partners to ensure these young people have full support in their learning</td>
</tr>
<tr>
<td></td>
<td>• Provide schools with a ‘toolkit’ of advice and information to help them develop extended services</td>
</tr>
<tr>
<td></td>
<td>• Help coordinate the work of school clusters to provide extended services in local communities</td>
</tr>
</tbody>
</table>
## SAFER BOROUGH Action Plan 2007-2010

<table>
<thead>
<tr>
<th>What we will do</th>
<th>How we will do it</th>
</tr>
</thead>
</table>
| Work to reduce the fear of crime                                               | • Work with Warwickshire Probation to implement the Restorative Justice program to cleanse sites of graffiti  
• Deploy and monitor mobile CCTV projects in priority areas  
• Improve lighting in priority areas to support the mobile CCTV scheme and reduce the fear of crime amongst local residents  
• Publicise good news stories to the community – putting criminal behaviour into context  
• Continue to remove abandoned vehicles via the ‘Car Clear’ scheme  
• Continue to work with and support Neighbourhood Watch and Residents Associations                                                                                                                                                                                                 |
| Continue to address Anti-Social Behaviour                                      | • Support the deployment of local youth diversionary schemes via the Nuneaton and Bedworth Safer Communities Partnership  
• Work together to address Anti-Social Behaviour – pooling resources to facilitate action where it is needed most  
• Consider all available interventions to address nuisance motorcycle issues  
• Liaise with Victim Support to provide practical and emotional support to victims of crime and Anti-Social Behaviour                                                                                                                                                                                                 |
| Work together to reduce domestic burglary, business, vehicle and violent crime | • Pilot a burglary reduction scheme such as Alley-gating and consider a possible extension across the Borough  
• Support and make referrals to the Coventry and Warwickshire Community Safety scheme to target harden vulnerable properties in hotspot areas  
• Reduce the opportunity for burglary by increasing Smartwater property-marking solution  
• Raise awareness amongst communities of reducing the risks of becoming a victim of burglary, car theft, crime  
• Deploy Police bait vehicles where appropriate  
• Continue to support the County-wide approach to addressing business crime via the business crime team  
• Continue to support the Domestic Violence Multi-Agency Team (DAMAT)                                                                                                                                                                                                 |
| Support the development of Safer Neighbourhoods across the Borough             | • Support and implement the development of Safer Neighbourhoods across the Borough  
• Under the Safer Neighbourhoods initiative, introduce appropriate methods of community engagement  
• Role out PACT processes everywhere in the Borough                                                                                                                                                                                                                                                                 |
| Implement initiatives that will help reduce drug, alcohol and substance misuse crime | • Review existing delivery methods for drugs, alcohol and substance misuse interventions and activities  
• Conduct 10 Test Purchases per year across the Borough to identify and apprehend those who sell alcohol to under-aged people  
• Explore the implementation of the ‘Designated Public Place Order’ to address alcohol-related nuisance behaviour  
• Support the development of the County-wide approach to alcohol-related crime - by adopting and implementing the County-wide Alcohol Strategy                                                                                                                                                                                                 |
## HEALTHIER Action Plan 2007-2010

<table>
<thead>
<tr>
<th>What we will do</th>
<th>How we will do it</th>
</tr>
</thead>
</table>
| Raise awareness and understanding of mental health issues | • Work with partners to develop effective support structures for those who have been affected by mental health issues  
• Address attitudes of the wider public in relation to mental health issues  
• Publicise and recognise achievements of those suffering from mental health issues |
| Encourage healthier lifestyles by promoting and improving health education and advice | • Promote healthy lifestyles information amongst all communities  
• Ensure that everyone has equal access to relevant health-related information  
• Support health road shows in the community  
• Work to reduce the number of people smoking in the Borough  
• Provide more advice and information on drugs and alcohol-related issues  
• Provide information for health issues in school Personal, Health and Social Education lessons |
| Work with schools to achieve the National Healthy Schools award | • Promote the importance of eating five portions of fruit and vegetables a day  
• Provide information on healthy eating in schools and the community  
• Support community projects that help to enhance the health of local people |
| Tackle obesity by improving access to physical and sporting activity | • Encourage families to develop healthier and more active lifestyles together  
• Encourage more walking and cycling for leisure and other short distance trips  
• Encourage more children to take part in sport and leisure activities  
• Improve access to physical and sporting activities |
| Tackle health inequalities | • Work with partners to develop initiatives that target communities who are not able easily to access activities due to personal circumstances  
• Extend and sustain community-led health initiatives by providing personalised health care closer to home |
| Work in partnership to implement initiatives that will help reduce unplanned/unwanted teenage pregnancies | • Enable an increase in the level of support and information available to young people to help reduce the number of teenage pregnancies.  
• Work in partnership to deliver a localised Action Plan to reduce the number of unplanned/unwanted teenage conceptions in the under-18 age group |
| Work in partnership to tackle poverty and deprivation issues within the Borough | • Continue to target areas suffering from multiple health and deprivation issues through joint partnership activities  
• Help support the "Tackling Poverty" forum to deliver the Tackling Poverty Strategy and action plan |
| Work in partnership to help older people maintain their independence in the community | • Work with partners to develop initiatives to help older people maintain their independence in the community  
• Work with partners to ensure that older people are able to access key services whatever their personal circumstances |
## ENVIRONMENT Action Plan 2007-2010

### What we will do

<table>
<thead>
<tr>
<th>Improve and increase waste recycling</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work in partnership to tackle climate change</td>
</tr>
<tr>
<td>Raise awareness of renewable energy and work in partnership to make the Borough more energy efficient</td>
</tr>
<tr>
<td>Continue to tackle environmental crime such as pollution, fly tipping and litter</td>
</tr>
<tr>
<td>Protect and promote public open spaces and natural habitats in the Borough</td>
</tr>
<tr>
<td>Raise awareness and educate the public on sustainability issues</td>
</tr>
</tbody>
</table>

### How we will do it

- Expand the range of items that residents are able to recycle
- Continue to promote the need to recycle
- Work with businesses to increase the amount of commercial waste that is recycled
- Work with local schools to attain eco-schools status
- Work with partner agencies to deliver the aims and objectives within the Warwickshire Climate Change Strategy
- Develop a programme to reduce greenhouse gas emissions within the Borough
- Promote available grants to households within the Borough to reduce fuel poverty and maximise energy efficiency
- Encourage commercial organisations to work with the Carbon Trust or Warwickshire Climate Change Partnership
- Encourage new developments to meet the highest standards in environmental sustainability and energy conservation
- Work towards Fairtrade Town Status
- Improve local air quality
- Deliver the Environmental Sustainability Strategy
- Adopt the ‘Merton Rule’ where developers install on-site renewables for the generation of 15% of the site’s energy requirements (major developments)
- Improve energy efficiency in all buildings across the Borough
- Promote the use of renewable energy
- Work with energy suppliers to promote energy-saving initiatives to the wider public
- Support community clean-up projects
- Encourage the public to report incidents such as fly tipping, abandoned cars and graffiti
- Inform and educate the public on the impacts and harms of enviro-crime
- Ensure that each park has a good quality play area that is well maintained and meets the needs of the community
- Maintain, protect and enhance open spaces and nature reserves
- Work with agencies and communities to ensure that good quality waterways are maintained
- Carry out promotions on a variety of sustainability issues
- Hold Sustainability Days in partnership with relevant agencies
## TRAVEL AND ACCESSIBILITY  Action Plan 2007-2010

<table>
<thead>
<tr>
<th>What we will do</th>
<th>How we will do it</th>
</tr>
</thead>
</table>
| Encourage the use of public transport | • Work with local bus operators to improve the affordability of public transport  
• Investigate the provision of demand-responsive transport across the whole of the Borough including weekends and evenings  
• Continue to develop quality bus corridors  
• Launch real time bus information, leading to bus users having a more informed choice |
| Encourage more people to walk and cycle where possible | • Improve facilities for pedestrians including better signage and crossing facilities  
• Develop further cycle routes in the Borough  
• Produce maps to inform of walking and cycling routes  
• Provide more cycle parking facilities in the town centres  
• Provide more cycle training and road safety activities  
• Promote cycling in the Borough |
| Reduce the amount of illegal parking | • Explore the potential for dropped kerb schemes  
• Work with partners to introduce Decriminalised Parking Enforcement (DPE) in the Borough to deal with the abuse of parking regulations |
| Development of car share programmes | • Promote the benefits of car share schemes  
• Support businesses to implement car share schemes |
<p>| Improve road safety and reduce casualties | • Pursue the introduction of road safety measures designed to tackle specific accident hotspots or routes |</p>
<table>
<thead>
<tr>
<th>What we will do</th>
<th>How we will do it</th>
</tr>
</thead>
</table>
| Work to increase the number of businesses investing in Nuneaton and Bedworth   | • Work with partners to market the Borough to potential investors  
• Increase the conversion rate from enquiry to successful location  
• Support independent retailers across the Borough  
• Provide support and advice to business start-ups  
• Develop communication between the business community and relevant partners |
| Improve access to job and training opportunities                                | • Link existing schemes and new projects with similar remits to avoid duplication  
• Help employers to see the benefit in training their staff and support them to do so  
• Support unemployed people and those on low incomes to access essential skills training  
• Work in partnership to improve skill levels within the workforce |
| Make our town centres vibrant and competitive                                   | • Work in partnership to deliver the Town Centres action plan  
• Work with the private sector to deliver the Town Centres Masterplan  
• Encourage the take-up of Business Improvement Districts |
| Support existing and new businesses across the Borough                         | • Support the creation and development of new business initiatives in partnership  
• Provide information, advice and guidance to new businesses  
• Provide a range of suitable business premises |
| Improve safety and security of Town Centres                                   | • Maintain Park Mark award standards in Town Centre car parks  
• Deploy the Enhanced Policing Initiative (EPI) within the Town Centres  
• Deploy Biometric Fingerprint Technology within the Town Centres |
**Bus Corridor**

A Quality Bus Corridor is a systematic upgrading of the bus stops, vehicles and passenger information along a bus route.

**Car-Share Scheme**

The term "Car-Share" refers to the practice of more than one person travelling together rather than alone, either frequently or occasionally. Car Sharing offers a practical way to reduce individual car trips whilst still retaining a level of flexibility associated with access to a car. It can also lead to cost savings for the individual.

**Climate Change**

Relates to any long-term significant change in the weather patterns of an area that occur naturally or due to human intervention that affect the land or atmosphere.

**Community Planning**

Community Planning is a process which helps public agencies work together to plan and deliver better services which make a real difference to people’s lives.

**Decent Homes Standard**

The Decent Homes Standard sets the minimum legal standards for housing in terms of suitability to live in; a suitable state of repair; reasonably modern facilities e.g. kitchen and bathroom; thermal comfort - has programmable heating and adequate insulation.

**Economic Development**

Is the process of enabling the local economy to grow and diversify through projects that support businesses, attract new business developments and help local people take advantage of job opportunities.

**Empty Homes Policy**

A strategy developed by Nuneaton and Bedworth Borough Councils’ Housing unit to bring long-term empty properties into use.

**Extended Schools Initiative**

Extended schools act as a focal point within their communities for a range of services. They work with local providers, agencies and, in many cases, other schools to provide access to services such as childcare, study support and community-based activities etc.

**Fairtrade**

The FAIRTRADE Mark is an independent consumer label, which appears on products as an independent guarantee that disadvantaged producers in the developing world are getting a better deal.

**Fairtrade Town Status**

To become a Fairtrade Town, five goals must be met - the local Council must pass a resolution supporting Fairtrade, a range of Fairtrade products must be readily available in the area’s shops and served in local cafés, Fairtrade products must be used by a number of local workplaces, attract media coverage and popular support for the campaign and a local Fairtrade steering group must be convened to ensure continued commitment to Fairtrade Town Status.

**Fuel Poverty**

A household is in fuel poverty if, in order to maintain a satisfactory heating regime*, it would be required to spend more than 10% of its income on all household fuel use. * 21°C in the living room and 18°C in the other occupied rooms.

**Health Inequalities**

The gap in health status, and in access to health services, between different social classes and ethnic groups and between populations in different geographical areas.

**Index of Multiple Deprivation 2004 (IMD 2004)**

The IMD 2004 consists of seven distinct categories of deprivation and disadvantage that individuals in an area may experience. They combine to give an overall score for the extent of deprivation in an area - it is this score that is called the Index of Multiple Deprivation.

**Intercommunity Activity**

Activities or projects that involve people from different communities (either of place or interest) working collectively.

**Intergenerational Activity**

Activities or projects that involve people of different ages or from different generations working collectively.
<table>
<thead>
<tr>
<th>Term</th>
<th>Definition/Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Area Agreements (LAA)</td>
<td>An LAA set out the priorities for a local area agreed between central government and a local area (the local authority and Local Strategic Partnership). LAAs also allow councils and partners greater freedom to decide how Government funding will be spent locally.</td>
</tr>
<tr>
<td>Local Strategic Partnership</td>
<td>An umbrella partnership involving organisations from the public, private and voluntary sector. LSPs are a statutory requirement across England.</td>
</tr>
<tr>
<td>Local Exchange Trading Schemes (LETS)</td>
<td>LETS - are local community-based networks in which people exchange all kinds of goods and services with one another, without the need for money.</td>
</tr>
<tr>
<td>Merton Rule</td>
<td>The ‘Merton Rule’ is the groundbreaking planning policy, pioneered by the London Borough of Merton, which requires the use of renewable energy on-site to reduce annual carbon dioxide (CO2) emissions in the built environment. Hundreds of local authorities look set to follow Merton’s lead, which will impact all new major development projects throughout the UK.</td>
</tr>
<tr>
<td>Partners and Communities Together (PACT)</td>
<td>The Partners and Communities Together process provides community members via community-based meetings with the opportunity to decide on the three most important priorities that they want the community partners to deal with.</td>
</tr>
<tr>
<td>National Healthy Schools Programme</td>
<td>This programme promotes a whole-school approach to health improvement and education by focusing on healthy eating, physical activity, emotional health and wellbeing and drugs education.</td>
</tr>
<tr>
<td>Nuneaton and Bedworth Safer Communities Partnership (NABSCOP)</td>
<td>This partnership is responsible for the funding, planning, co-ordination and delivery of community safety, drug and alcohol services to meet and exceed local and national guidelines and targets.</td>
</tr>
<tr>
<td>Quality of Life Indicators</td>
<td>Indicators used by Government to measure social, economic and environmental wellbeing, covering areas such as housing, health, jobs, air quality, educational achievement, the environment and economic prosperity.</td>
</tr>
<tr>
<td>Respect</td>
<td>Respect for others, their property and their privacy, civility, good manners and a recognition that everyone has responsibilities as well as rights, e.g. treating others in a way you would like to be treated.</td>
</tr>
<tr>
<td>Safer Neighbourhoods Initiative</td>
<td>Warwickshire Police are introducing 31 Safer Neighbourhood teams (presently there are eight across Nuneaton and Bedworth) in November 2006 to meet the needs of local communities for more visible and effective policing.</td>
</tr>
<tr>
<td>SmartWater</td>
<td>Is a colourless, odourless liquid which has the ability to security mark valuable items of property with a unique DNA-style formula. Once applied to a surface, it is virtually impossible to remove.</td>
</tr>
<tr>
<td>Social Enterprise</td>
<td>An initiative or activities that use a commercial approach to fund social or community-based activities.</td>
</tr>
<tr>
<td>Super Output Areas (SOA)</td>
<td>A SOA is an area where approximately 1,500 people live. The Government has recently started publishing many statistics at this level to help those involved in decision making take more informed decisions.</td>
</tr>
<tr>
<td>Sustainability</td>
<td>Keeping up the vitality and strength of something over a period of time, e.g. a community project, so that it becomes able to stand on its own without support.</td>
</tr>
<tr>
<td>Sustainable Development</td>
<td>Where development takes account of the social, economic and environmental impacts of decisions, over the long term.</td>
</tr>
</tbody>
</table>
Your Sustainable Community Plan 'Shaping Our Future' has been prepared by the Local Strategic Partnership for Nuneaton and Bedworth.

If you would like further information about your Local Strategic Partnership, your Sustainable Community Plan or if you would like to see what is happening and what progress is being made then please visit: www.nuneatonandbedworth.gov.uk

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